

THE 18TH ANNUAL



SCOTTISH
LEGAL
AWARDS
2021TM

ENTRY GUIDE

Deadline for Entries: Wednesday 19 May 2021

Digital and Live Event: Thursday 23 September 2021

www.scottishlegalawards.co.uk



About Us

Now entering its 18th year, The Scottish Legal Awards is Scotland's national awards programme for the law in Scotland and promotes and celebrates the high-quality work of Scotland's legal industry.

The wide-ranging programme is judged by a highly experienced and independent judging panel and culminates in an event which is the largest industry dinner in the Scottish calendar.

This year, the event will be broadcast digitally for a second time and it is hoped the live dinner will return as guidance allows.

The objectives of the Scottish Legal Awards are to provide an all-inclusive programme which:

Improves the perception of Scottish law by profiling excellence in skill, business management, client care and community service.

Rewards high performing teams with industry wide recognition and an opportunity to celebrate at our annual awards dinner.

Recognises excellence in business achievements, customer care, career progression and team working.

Assists finalists and winners with marketing advantages geared towards achieving publicity and boosting team morale.

Key Dates

Wednesday 19 May 2021
Deadline for Entries

Wednesday 9 July 2021
Finalists Announced

Thursday 23 September 2021
Awards Dinner and Digital Broadcast Live from the Doubletree by Hilton Hotel, Glasgow



Charities



LawScot Foundation

Imagine having the talent and ambition to study law at university but be unable to due to financial barriers. That's the reality facing many young people in Scotland, and the Lawscot Foundation has been established to help people who most need assistance. We believe that talent, rather than background and/or finances should be the deciding factor in whether a young person should be able to pursue a career in law. All of the students we support receive:

- An annual bursary to help pay for accommodation, books and living costs
- A trainee or solicitor mentor to provide careers advice and guidance
- A student mentor to provide support making the transition to university
- Visits to firms, and opportunities for work experience

We are now supporting 17 students and hope to support more each year. We are committed to ensuring the legal profession is diverse and continues to attract the brightest and the best.

www.lawscotfoundation.org.uk
SCIO Scottish Charity Number SCO46547



It's Good 2 Give

The Ripple Retreat, an award winning residential retreat for young cancer patients and their families, was officially opened on 12th May 2017. The three-bedroomed luxury waterside home is based on the southern banks of Loch Venacher near Callander. The house will be gifted to 40 families a year for short breaks of up to 6 nights each. The house is sleek, modern with all the comforts of home including toys, books, games and activities. It will also host several one day events for families and is available to young cancer patients throughout Scotland. The charity has a long history of supporting families through their cancer ordeal and was set up five years ago by Lynne McNicoll OBE.

www.itsgood2give.co.uk
Scottish Charity No: 041416

The Categories 2021

Company Awards

- Firm of the Year
- Excellence in Client Care
- Community Contribution Award
- Legal Technology Award
- Business Resilience Award **NEW**

Team Awards

- Litigation Team of the Year
- Real Estate Team of the Year
- Residential Property Team of the Year
- Commercial In-House Legal Team of the Year
- Public Sector In-House Legal Team of the Year
- Criminal Defence Team of the Year
- Support Team of the Year

Individual Awards

- Lifetime Achievement Award
- Chairman or Managing Partner of the Year
- Lawyer of the Year
- In-House Lawyer of the Year
- Paralegal of the Year
- Rising Star of the Year



The Categories

Firm of the Year



The ultimate award of the night, this will be presented to the firm which stands out as a high achiever within the last year.

Eligibility: For legal firms based in and operating in Scotland.

Entry content:

- Provide an overview of the firm and an outline of key activity in 2020/2021
- Provide a short biography of the executive members of the team
- Provide an overview of the firm's response to the pandemic
- Give evidence of strategic business planning, marketing effectiveness and financial results
- Provide an overview of business culture and team working
- Provide evidence of credentials and testimonials from clients and business partners

Lifetime Achievement Award

Sponsored by:



This award seeks to recognise an individual who has dedicated their lifelong career to the Scottish legal profession, championing positive impact and change. This award will be presented at the discretion of the judging panel and is not open for entry, however suggestions can be made to the panel via email to pippa@kdmedia.co.uk

Chairman or Managing Partner of the Year

Sponsored by:



This award will be presented to the leader of a law firm based in Scotland who has demonstrated business leadership and resilience for their firm within the last year.

This award will be presented at the discretion of the judging panel and is not open for entry, however suggestions can be made to the panel via email to pippa@kdmedia.co.uk

Lawyer of the Year



This award will be presented to an individual who has achieved unparalleled success in a chosen field. The individual may be working as a specialist or delivering essential advice to any area of legal services including in house teams, government services or in a charity capacity.

Eligibility: For lawyers based in Scotland.

Entry content:

- Provide a detailed biography of the individual nominated.
- Provide an overview of the individual's key achievements in 2020/21
- Provide evidence of how these achievements have impacted on overall business success
- Provide supporting statements from colleagues, clients or other external sources to support the individual's nomination



The Categories

Business Resilience Award **NEW**



This award will be presented to a legal firm or legal services company which has managed to continue operations successfully throughout 2020 with an inspired and motivated team.

Eligibility: For legal firms working in Scotland in 2020.

Entry content:

- Highlight your key activity and achievements in the last year including business response to the pandemic, work with staff and service to clients
- Provide a short biography of the key members of the team outlining their experience
- Give evidence of a proactive approach to working with staff to achieve great results
- Describe the team's approach to ensuring market insight and knowledge
- Provide an overview of business performance in the last year

In-House Lawyer of the Year



This award will be presented to an individual working as part of an in-house team who has achieved unparalleled success in their field. The individual may be working as a specialist or delivering essential advice to any area of legal services.

Eligibility: For all in-house lawyers based in Scotland, operating in a Scottish based firm.

Entry content:

- Provide a detailed biography of the individual nominated
- Provide an overview of the individual's key achievements in 2020/21 including any landmark transactions
- Provide evidence of how these achievements have impacted on overall business success
- Provide supporting statements from colleagues, clients or other external sources to support the individual's nomination

Paralegal of the Year

Sponsored by:



An effective and committed paralegal is an essential part of any successful legal operation. This award will recognise the work of an outstanding individual who is contributing to firm success.

Eligibility: For paralegals working in Scotland in a Scottish based firm.

Entry content:

- An outline of key achievements in 2020/21
- A detailed biography and career history of the individual nominated
- Provide examples of the individual's fundamental contribution to the firm
- Provide relevant credentials and testimonials which evidence success

Rising Star of the Year



This award seeks to recognise an outstanding individual who is up to seven years qualified and who has demonstrated exceptional ability in any number of areas and may be in an in-house or private firm.

Eligibility: For individuals based in Scotland working in a Scottish based firm.

Entry content:

- An outline of the individual's key activity in 2020/21
- A detailed biography and career history of the individual nominated
- Provide examples of excellence in practice in 2020/21
- Provide evidence of achievements and how these have impacted overall business success



The Categories

Litigation Team of the Year



This award will recognise a top performing litigation team or litigator, covering any area of litigation in Scotland.

Eligibility: For litigation teams based in Scotland.

Entry content:

- Provide an overview of the team and an outline of key activity in 2020/21
- Provide information of relevant case studies in the last 12 months
- Provide evidence of a proactive or innovative approach to working with clients and business partners to achieve results
- Provide evidence of how work undertaken has impacted on overall business success

Real Estate Team of The Year



This award will recognise a legal team offering specialist advice to the Scottish real estate sector.

Eligibility: For legal teams based in Scotland advising on commercial and public property.

Entry content:

- Highlight your key activity and achievements in the last year
- Provide an overview of your involvement in any landmark deals
- Give evidence of a proactive approach to working with clients and partners to achieve great results
- Describe the team's approach to market insight and knowledge
- Provide an overview of business performance in the last 12 months including key financial results in relation to the Scottish market

Residential Property Team of the Year



Innovative and forward-thinking property teams will be recognised in the presentation of this popular award. Entrants should demonstrate a strong success rate in all aspects of conveyancing work including winning instructions and delivering a first-class service to clients.

Eligibility: For residential property teams based in and operating in Scotland.

Entry content:

- Provide an outline of key activity of the team in 2020/21 including relevant case studies
- Provide an overview of business strategy and evidence of market insights and knowledge
- Provide evidence of a proactive or innovative approach to working with clients and business partners to achieve results
- Provide evidence of team performance resulting in overall business success, including key financial results

Commercial In-House Legal Team of the Year



This award will recognise the hard-working teams of in-house lawyers working across the commercial spectrum.

Eligibility: For in-house legal teams based in Scotland working in the private sector.

Entry content:

- An outline of key activity in 2020/21 including any landmark cases
- Provide evidence of success via relevant case studies
- Provide biographies of the team and their roles
- Provide Industry credentials, client testimonials or supporting statements which evidence success
- Provide a short biography of the key members of the team



The Categories

Public Sector In-House Legal Team of the Year



This new award will recognise in-house teams of lawyers working in the public sector in Scotland.

Eligibility: For in-house teams working in any aspect of public practice including local authorities, local government, agencies and public bodies.

Entry content:

- Provide an overview of key activity in 2020/21
- Provide information and evidence of the outcomes achieved in 2020/21
- Provide evidence of a proactive approach to working with any business associates or partners to achieve results
- Provide a short biography of the key members of the team

Criminal Defence Team of the Year



For firms or teams of lawyers working for clients across the whole spectrum of criminal law, this award will be presented to firms delivering first class streamlined advice to clients.

Eligibility: For teams or firms based in Scotland working in any aspect of criminal law

Entry content:

- Provide an overview of key activity of the team in 2020/21
- Provide information and evidence of the outcomes achieved in 2020/21
- Provide evidence of a proactive approach to working with clients to achieve results
- Provide evidence of how these achievements have impacted on overall business success
- Provide a short biography of the key members of the team

Support Team of the Year

Sponsored by:



Teams in HR, IT, finance, marketing and business development are essential to the everyday delivery of a successful firm. The award recognises the work of these support teams in the advance of client services. In addition to internal teams, external support teams in areas such as software, support services or marketing will also be considered.

Eligibility: For internal or external support teams based in Scotland

Entry content:

- Provide an outline of key activity in 2020/21
- Provide information on relevant case studies, demonstrating expertise
- Provide relevant Industry credentials, client testimonials or supporting statements which evidence success
- Provide an evidence of team performance and how this has contributed to overall business success

Excellence in Client Care



This category recognises the work which advances client relations with services which deliver added value. Judges will consider creative approaches to client communications in topical changes such as tax, new legislation and Brexit, while considering the firm's approach to developing emerging areas of practice.

Eligibility: Open to legal firms, legal teams, charities and legal business providers based in Scotland.

Entry content:

- Provide an overview of how client relationships have been developed within the business in 2020/21
- Provide evidence of a proactive approach to working with business associates, partners and clients to achieve excellent client care
- Provide examples of initiatives to further client services in the last 12 months
- Provide evidence of how the client experience is measured and how the outcomes have impacted on overall business success

The Categories

Community Contribution Award

Sponsored by:



Legal teams continue to be among the most generous of professions with a full and active programme of community engagement, pro bono and charitable work. This award will recognise the efforts of a firm to deliver a significant contribution to a local community or chosen charity.

Eligibility: Open to legal firms based in Scotland.

Entry content:

- Provide an overview of the business and its key community contribution in 2020/21
- Provide information on the outcomes achieved and evidence of the positive impact created
- Provide information and evidence of a proactive approach to working with partners or clients to achieve results
- Provide evidence from partners in the community which have benefitted from the success

Legal Technology Award



With the digital transformation of the legal industry, this award will recognise the development and use of technology in the Scottish legal sector. This award will be presented to a company which can demonstrate business success through technology-driven innovation.

Eligibility: For firms proactively using technology in their business or for those supplying technology to the Scottish legal sector.

Entry content:

- Provide an overview of the technology and its purpose in relation to business operations
- Describe how the technology integrates into the business
- Provide an overview of the transformative impact of the technology on the business or legal sector
- Give evidence of how the use of the technology has impacted on business success





The Judging Panel

Shonaig Macpherson
Chair of the Judging Panel

Greig Cameron
Business Editor, The Times

William Cameron
National Enforcement Director (Scotland),
Scott & Co (Scotland)

Sarah Hendry
Senior Lecturer and Head of
Dundee Law School

Janet Hood
Owner, Janet Hood Training
and Consulting

Gordon Jackson QC
Dean of the Faculty of Advocates

David Lee
Director, David Lee Media & Events

Christine McLintock
Past President 2016-2017,
The Law Society of Scotland

Graeme McWilliams
Convenor, In House Lawyers Committee

Paul Mosson
Executive Director of Member Services and
Engagement, The Law Society of Scotland

Philip Rodney
Founder of Rimalower Consulting

Neil Taylor
Director of the Office of the Advocate General
& Solicitor to the Advocate General

Frasia Wright
Managing Director, Frasia Wright Associates

How to Enter the Scottish Legal Awards

Please visit: www.scottishlegalawards.co.uk

- Click on Enter now for details on how to enter.
- Entries must be completed online using the online entry form.
- To enter the competition all entrants must register as a new user by creating an online account.
- You are invited to submit as many entries as you wish.
- Please note that a separate submission is required for each entry.
- All entries must include a summary statement that can be used by the Scottish Legal Awards for PR purposes to promote the entry, as indicated in the entry form.
- Please use appendices for relevant supporting material and evidence.
- All entries must include company logo in high resolution JPEG, PNG and EPS formats.
- All accompanying images and appendices must be provided using a Dropbox link which must contain all assets and information to be considered with the entry. Please enter the link in the relevant section of the entry form.
- To create a Dropbox Account, please follow the instructions [here](#).
- Upon submitting your entry, you will receive an automated email response to confirm your submission. If you do not receive this within 24 hours of submission, please contact us on 0131 337 6232.
- Closing date for entries is 12 noon on Wednesday 19 May 2021.
- No late submissions will be accepted.
- A new registration fee to regulate the charity donations is now in place. Our nominated charities for 2021 are The LawScot Foundation and It's Good 2 Give. Entering companies must pay a one-off charge of £140 + VAT of which 50% will be forwarded to the charities as a donation. Additional donations are also welcomed but no cheques can be accepted.
- The judges reserve the right to move entries into other categories, to remove categories or create new awards.
- The judges' decisions are final and no correspondence will be entered into.
- By entering the Scottish Legal Awards you give permission for the images and logos included in your submission to be used at the awards ceremony and in the awards marketing materials.
- The information contained in each entry is kept strictly private and confidential unless approval from the entering company is received, however all entries must include a summary statement that can be used by the Scottish Legal Awards for PR purposes to promote the entry, as indicated in the entry form.
- All queries should be directed to KDMedia on 0131 337 6232 or by email to pippa@kdmedia.co.uk



Sponsors



Frasia Wright Associates

Established in 1995, Frasia Wright Associates remains the only specialist legal recruitment consultancy based in Scotland, dedicated to placing lawyers. Our values define our culture, integrity and confidentiality being the cornerstones of our service.

Over these last 20 years we have worked with lawyers throughout their careers, from starting out as NQ lawyers, to returning to us as recruiting partners, now responsible for the direction of the new generation of lawyers. Finding the right person for any job requires more than the simple exchange of CVs, our team of recruitment consultants have the skills and knowledge to provide a relevant and effective service. As a niche consultancy, our expertise and market knowledge allow us to make an enhanced offering to our clients and candidates.

We're delighted to sponsor the Scottish Legal Awards and look forward to seeing you at the event.

Visit: www.frasiawright.com
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Scott + Co has a particularly dominant position in the enforcement, recovery and investigations marketplace in Scotland. It is a professional partnership with a strong reputation for service delivery and excellent performance. This reputation has been built on the back of an unrivalled blend of centralised and decentralised services and a total commitment to quality management. The business continues to expand through service excellence, reputation management and key acquisitions.



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The Times Scotland, driven by brilliant Scottish journalism, is the fastest-growing news title in the country thanks to the unrivalled quality of our work both in print and online. We are committed to giving our readers the best news, commentary and analysis on the issues that really matter to the people of Scotland. We are proud of our success and are confident our coverage of news, sport, business, and the arts across Scotland, coupled with the superb work of our colleagues in London and around the world, makes us unbeatable. With editor Magnus Llewellyn and outstanding writers such as Magnus Linklater, Alex Massie, Greig Cameron, Mike Wade, Michael Grant and Graham Spiers, we are at the front and centre of the Scottish news agenda.

www.thetimes.co.uk



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Wolffe is an unusually hungry creative studio. Our cosmopolitan pack of problem-solvers are always on the hunt for the next challenge, using design to cut through clutter, shift paradigms and produce exceptional solutions. We can move fast. But we don't sprint. We prefer to think, tracking down inventive ideas and practical answers for any design puzzles that brands and businesses might have.

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